

Countdown to LEDucation

FOR IMMEDIATE RELEASE: February 20, 2025. NEW YORK CITY—The 2025 LEDucation Trade Show and Conference extends a warm welcome to all attendees, exhibitors, speakers, and sponsors joining this highly anticipated event at the New York Hilton Midtown in New York City. The event begins with 15 virtual sessions March 13–14 and continues with in-person exhibit halls and 30 sessions March 18–19. With over 400 exhibitors showcasing their latest innovations and a rich lineup of 45 AIA CES approved educational sessions thoughtfully curated to address the most pressing topics in the lighting industry, attendees will leave equipped with valuable insights and connections.

New This Year

To better enhance the attendee experience, lunch will be served in two DLFNY Cafes providing a convenient grab-and-go available from 12:00 PM to 1:00 PM on both days of the show. This initiative was designed to minimize congestion and allow smoother navigation throughout the exhibit halls during peak hours.

The first Café location will be on the 2nd Floor in the Murray Hill room and accessible through the Rhinelander Exhibit Hall. The second Café will be located on the 3rd floor East Promenade in the Mercury Ballroom and accessible through the Rotunda.

VIEW FLOOR PLAN

IESNYC Student Lighting Competition presented by LEDucation

LEDucation is presenting the 2025 Illuminating Engineering Society New York City Section (IESNYC) Student Lighting Competition which will be available for attendees to view both days of LEDucation March 18–19. The exhibition and awards ceremony will be held Tuesday night in the Trianon Ballroom at 5:00pm. This vibrant and exciting event will showcase the exceptional talent and creativity of students from design colleges and universities from across New York City. The 2025 challenge, "A Sight for Sore Eyes"

challenges students to share an eyesore experience and construct a three-dimensional study to solve the visual discomfort of viewers. Attendees can be inspired by their innovative designs and fresh ideas that will undoubtedly light up the industry for years to come. For further information and registration, visit <u>iesnyc.org</u>

LEDucation 2025 Trade Show Exhibition Hours

10:00am–6:00pm Tuesday, March 18th 9:00am–3:00pm Wednesday, March 19th

For more information visit **leducation.org**

Registration details and link to register: leducation.org/registration

About LEDucation

Organized by the Designers Lighting Forum of New York, LEDucation is the ultimate marketplace and educational platform for solid state lighting innovations, giving industry professionals a chance to experience new technologies as well as continue their education through a wide range of accredited seminars. LEDucation is a nonprofit event, and proceeds stimulate future lighting advancements by supporting a variety of grants, scholarships, and lighting programs. Visit <u>leducation.org</u> for more information.

About the Designers Lighting Forum of New York

The Designers Lighting Forum of New York is committed to exploring and presenting the power of lighting in design. Founded in 1934, DLFNY is a not-for-profit organization, led by a volunteer Board of Managers and sustained by member dues and the generous support of corporate sponsors. The DLFNY enthusiastically provides designers, architects, manufacturers and their representatives, contractors, educators, and students with opportunities to meet and experience the wonder of lighting in New York City and beyond. The DLFNY also supports formal lighting education through contributions to local universities and design schools, as well as national programs. Visit dlfny.com for more information.