

LEDucation 2023 – A Record Year

NEW YORK CITY March 22, 2023 – LEDucation 2023 Trade Show and Conference celebrated its 17th year in New York City March 7–8 at the New York Hilton Midtown and has become North America's largest annual international lighting industry event. It was a record-breaking year with more than 8,000 attendees from all aspects of the lighting industry. Newcomers and industry veterans were impressed with this year's exhibits and sessions. "We are pleased to see how this show is growing. The explosive energy and enthusiasm of attendees only confirmed that the lighting industry is still going strong," said LEDucation Co-Chair Caroline Rinker.

"The show is noticeably gaining more recognition internationally," commented Co-Chair Burt Grant, noting an increase of exhibitors and attendees from other countries. "Attendance at our virtual educational sessions have proved there is worldwide interest and these sessions have contributed to the expansion of the LEDucation name. In addition, interested European companies have recognized closer access to top lighting design firms here in New York City. Their projects can be seen around the globe. We are exploring ways to better serve not only the local and national industry, but the international lighting market as well."

Conference Well Attended

Thirty-six LEDucation seminars explored a variety of topics, and both utilitarian and more thoughtprovoking seminars were all well attended. The LEDucation Presentation Committee, comprising Wendy Kaplan, Craig Fox, and Shaun Fillion, thank all the excellent presenters for sharing their knowledge at the educational seminars: "Your collective information reached well over 3,800 attendees via virtual and inperson sessions. We look forward to our slate of speakers for 2024 LEDucation presentations."

The LEDucation Conference is historically known for engaging a large cross-section of the lighting industry and those in related fields. Shaun Fillion, also a seminar panelist said, "We began our panel discussion on the topic of glare with a survey of the attendees. Of the 150+ attendees, we had representation from designers, manufacturers, and reps, but also architects, contractors, distributors, educators, and facility managers."

Save the Date: March 19-20, 2024

As plans for 2024 begin, enthusiasm for this show remains high. Coming off such a successful show, more than 325 returning exhibitors have already reserved their booth space for next year's event, to be held March 19–20, 2024 once again at the New York Hilton Midtown.

"Big takeaway: LEDucation is the premier trade show in our industry. I remain blown away by the sheer number of people who flew in from around the world to be part of what was once a little NYC lighting show. I can't wait until next year," enthused JP Bedell of SDA Lighting & Controls and blogger at *Delivered Lumens*. "This is singularly the most important lighting show to No. 8 Lighting and so many other lighting brands in the US. Get up close and personal with products, manufacturers, specifiers, and educators in an unfiltered environment where the focus is on the product – without the big Vegas-style booths of other shows. There's a reason LEDucation continues to gain prominence and prestige," said Rob Akins, Vice President of Sales and Marketing for No. 8 Lighting.

"The turnout has been spectacular. I think this is going to be the show that people are going to come to for many years going forward," said David Urban, Vice President of Sales at Boca Lighting and Controls.

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About LEDucation

Organized by the Designers Lighting Forum of New York, LEDucation is the ultimate marketplace for solid-state lighting innovations, giving industry professionals a chance to experience new technologies as well as continue their education through a wide range of accredited seminars. LEDucation is a non-profit event, and its proceeds help stimulate future LED advancements by supporting a variety of grants, scholarships, and lighting programs. For the latest news on LEDucation, visit <u>leducation.org</u>

About the Designers Lighting Forum of New York

The Designers Lighting Forum of New York is committed to exploring and presenting the power of lighting in design. Founded in 1934, the Designers Lighting Forum is a not-for-profit organization, led by a volunteer Board of Managers and sustained by member dues and the generous support of corporate sponsors. They enthusiastically provide designers, architects, manufacturers and their representatives, contractors, educators, and students the opportunity to meet and experience the wonder of lighting in New York City and beyond. The DLFNY also supports formal lighting education through contributions to local universities and design schools, as well as national funds. <u>DLFNY.org</u>