FOR IMMEDIATE RELEASE: (DATE)

Nicole Calise
LaMar LED
631.777.7700 x 200
nicole@lamarlighting.com

LaMar LED to Feature the VOL Gen4 Bi-Level Series LED Lights with Bluetooth
at LEDucation 2020

Subhead: Lighting where it matters most. Also Includes Occu-Smart® Motion Sensor Controlled LED.


The attractive LED bi-level luminaire featuring Bluetooth technology offers field adjustable output power when in normal mode and field adjustable standby dim levels as well as time delay settings. No need to open the fixture – It’s as easy as downloading a free iOS or Android companion app to a smartphone.

Manual dim settings and time delay can also be set via the dipswitches and trimpots on the front of the unit. Dim settings of 10, 25, or 50% of full output are available, and time delay settings of 1, 5, or 20 minutes can be set without the companion app.

Ideal for stairwells, corridors, utility rooms, and other spaces with low occupancy. Available in lengths of 2’, 4’, and now 8’ they are equipped with die-formed end caps and formed steel housing and gear tray, which can be removed for servicing without tools.

Occu-Smart® is a motion sensor controlled bi-level lighting that incorporates a sensitive ultra-sonic motion sensor with state-of-the-art electronic drivers. Lighting is kept at low energy saving light levels during unoccupied times, with full light levels only when the spaces are occupied, making these fixtures ideal for many different applications as they increase efficiencies, safety, and security. The most popular application is stairwells in multi-story buildings that are typically lit, yet seldom used. We also have models for offices, corridors, restrooms, utility rooms, and parking garages.

Unlike simple motion sensors that merely switch lights on and off, Occu-Smart® luminaires remain at low energy saving light levels during unoccupied times and illuminate to full brightness upon detection of occupancy. The technology, while in use in office buildings, apartment complexes, hotels, hospitals, and universities across the country, helps to provide higher light levels for safe egress while saving energy during unoccupied times.

About LaMar LED: LaMar LED is more than just a manufacturer of LED and fluorescent lighting fixtures. We are a dedicated team of designers, engineers, and lighting specialists that combine more than 70 years of experience.

We bring our hands-on knowledge and experience, along with leading-edge technologies to deliver solutions that work from the start. We can design and deliver a customized product that tailors any lighting to fit your needs, whether in a commercial application or a residential setting. Visit www.occu-smart.com.

###