Aamsco Lighting Capitalizes on Exciting Opportunity in OLED Lighting

Aamsco Lighting seizes opportunity to be an early adopter investing in OLED light technology for general lighting through OLEDWorks’ Channel Partner Program.

ROCHESTER, N.Y. (PRWEB) September 10, 2019 -- OLEDWorks, the leading manufacturer of OLED light technology, announced today Aamsco Lighting as the newest member of their Channel Partner Program. The Channel Partner Program provides early adopters expanded access to OLEDWorks OLED light technology, engineering mindshare, marketing and sales advocacy, and more.

We believe the time has come for OLEDs to be a viable option in terms of lighting the personal space,” says Liz Congero, VP Sales & Marketing at Aamsco. “We feel that while the LED market has become a commodity, OLEDs are just beginning to make inroads as the desired lighting option, and we want to be at the forefront of this technology.”

It’s a privilege to collaborate with forward-thinking organizations,” says John Holland, Chief Revenue Officer of OLEDWorks. “OLED light is rapidly transforming the lighting industry; it’s what’s new in an industry that’s been craving innovation and alternative options. Aamsco decided they wanted to be part of that, and we’re excited to be on this journey with them.”

Aamsco has four OLED luminaires in development and will launch the concepts at Lightshow West in September. For more information, visit https://www.aamsco.com/solutions/light-bulbs/oled-lighting/.

About OLEDWorks

OLEDWorks is a global leader in the development and production of innovative organic light-emitting diode (OLED) lighting solutions. Founded in 2010 in Rochester NY by many of the original pioneers in the OLED industry, OLEDWorks creates reliable, beautiful and cost-effective OLED light engines that inspire architects, designers, and manufacturers around the world.

By producing the world’s best performing OLED panels and combining rapid product innovation, OLEDWorks simplifies and enriches your illuminated space. Free from blue light hazards, OLED is the healthy and beautiful light solution. Sustainable and environmentally responsible, OLEDWorks’ OLED light engines enhance the well-being of our world and its inhabitants. www.oledworks.com

About Aamsco Lighting

Aamsco Lighting has been providing innovative lighting solutions for companies around the world. Our factory has been manufacturing unique luminaires since 1982 and now produces quality, innovative lighting products for the millennium.

Aamsco Lighting carries a wide variety of specialty lighting products to meet the need of any industry; commercial, hospitality, retail or residential customers. Our range extends from miniature lamps to special fluorescents of all sizes to the latest in LED technology. www.aamsco.com
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