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Prolight encourages all to *Play* with lighting

Austrian Partner expands product series, approved for North America

TORONTO, ON (01.30.2019) – Prolight is an Austrian manufacturer for architectural luminaires that incorporate design features, and innovative technology in every lighting solution. Every year, Prolight advances their product offering, with the focus for 2018 being interactive and interchangeable products. With expansions of previous product families, to new product, Prolight and Zaneen allow for flexibility and customization for all specification needs.

The highlight product launched at Light + Build 2018 was the Snooker; a circular spot light that is operable on a gravity lift system: it is available with either a module geometric board system or a profile system. Snooker is an industry changing lighting solution; it offers the user freedom to change the light in height or position according to your needs at any given time.

As an extension to the best Wallwash in the industry: Magiq Wallwash, it is now offered in a smaller, more compact version: Magiq Hallow Wallwash (approximately 3" smaller in length than the original, with regressed spoon shaped reflectors to limit the use of the small lip covering). Both use the unique technology of the Bartenbach Reflector; eliminating all scalloping and dark spots in order to create an even light distribution to flush a wall, ceiling or even floor.

The next product family that has expanded is the Sign, with the new variations of the Sign Diva, Sign Diva Dancer and Sign Diva Dancer Play; each with a lower profile, new mounting options, swivel and adjustability functions, plus advanced optics than the original. The flexibility of this disc family challenges the traditional way of task lighting.

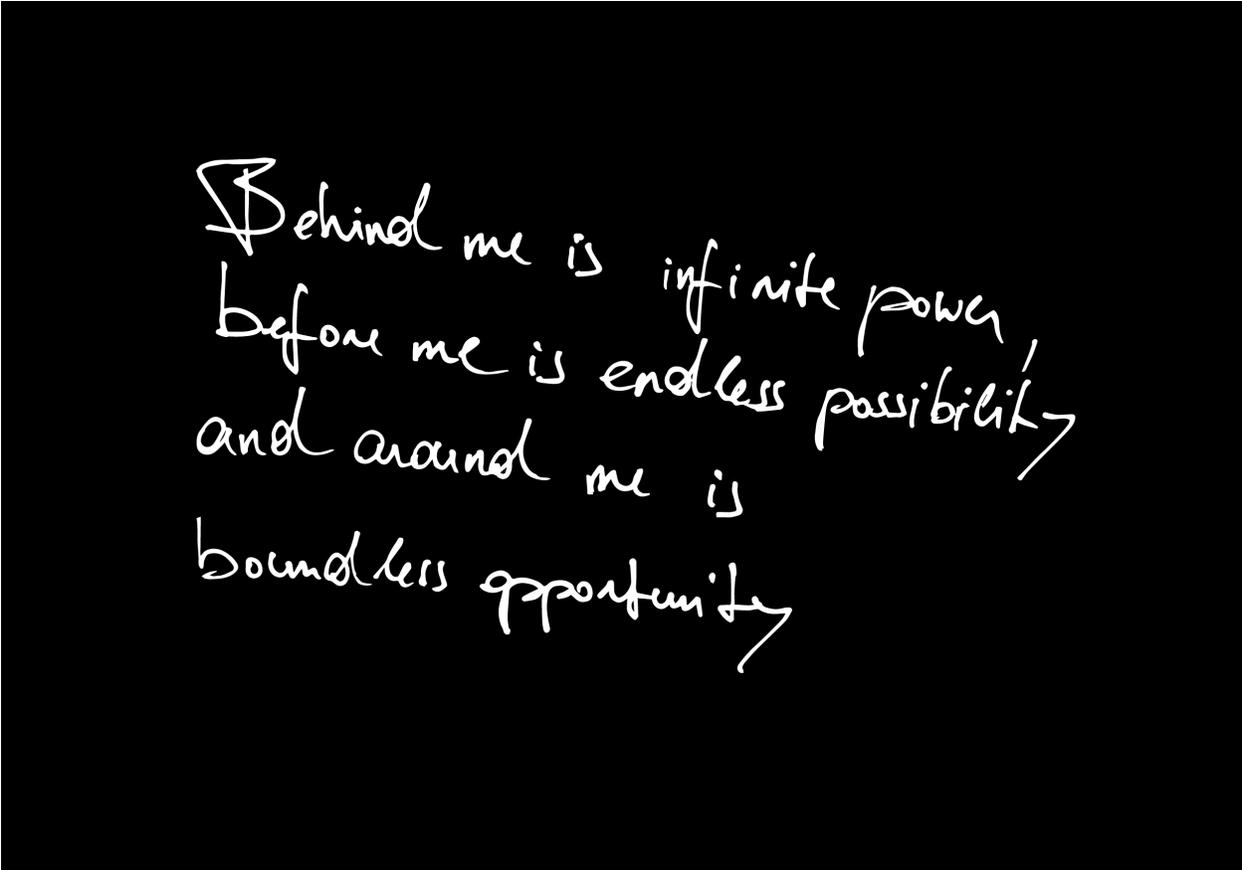
Lastly, the new products, Hypro and 2Look4 offer an extensive range of spot compatibility and customized linear configurations. The product family, Hypro is available as a Magtrack (Hypro 30) and Line Voltage (Hypro 40); each version has a different set of spots and LED linears compatible to it. This electrified profile can run seamlessly from wall to ceiling, and have a range of spots or inserts incorporated in the run.

2Look4 is the updated version with further product options from the previous unelectrified channel, 2Look4Light. 2Look4 has a very wide range of widths, starting at 20mm - up to 180mm, with different electrical options: Plug, Magtrack and Line Voltage. These varied profiles are compatible with 5 spots from the Super Six collection: Centriq, Magiq, Imagine, Bioniq, Hangover/Invader.

As Prolight stated in their 2018 Playbook, when referring to their products:

“It (they) lets you create the right lighting mood and the perfect room atmosphere, without restricting your creative freedom. That’s why we produce a totally individual lighting solution for you. Tailored to meet your wishes and demands.”

With the creative solutions produced and designed in Austria via Prolicht, and the strong partnership with Zaneen to obtain CSA/UL approval; this partnership brings the North American market endless innovative and flexible solutions.



Behind me is infinite power,  
before me is endless possibility  
and around me is  
boundless opportunity