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For immediate release



For more information contact:

Lauri Blake
Product Marketing Lead
Lauri.Blake@selux.com
845.834.1442

Gordon Pevzner promoted to Director of Sales Support at Selux Corporation

Gordon Pevzner has been promoted to Director of Sales Support at Selux Corporation effective January 21, 2019, and will be at LEDucation 2019. Mr. Pevzner has been a Regional Sales Manager for the Eastern Region with Selux since 2012, strengthening relationships with several agencies through his knowledge and commitment to helping find project solutions. In his new role, Mr. Pevzner will help decrease the response time for modifications, custom requests, and pricing, ensuring that Selux continues to offer the best solutions to specifiers and agents in a more timely manner.

“We look forward to Gordon bringing his success and experience into the Director of Sales Support role,” said Peter Stanway, CEO of Selux Corporation. “This new position will allow Selux to handle even the most complex custom or modification requests in a timely manner, ultimately creating more opportunity for our agents and customers.”

Mr. Pevzner holds a BA from The Ohio State University. He has over 40 years in the lighting industry with 25 years on the agency side and 12 years on the factory side. This experience helps him understand the critical nature of each project and the detailed information that is needed. He is also the former President of the Philadelphia section of the Illuminating Engineering Society.

Founded over 70 years ago in Berlin, Germany, Selux provides high-end lighting solutions to both the private and public market sectors. In 1983, Selux expanded its operations to the US and opened a state-of-the-art facility in Highland, NY. Selux Corporation luminaires made at the Highland facility can be found at the World Trade Center Memorial, McCarran International Airport in Las Vegas, the Heineken Headquarters in New York City, the City of Beverly Hills, the Minnesota Twins Stadium and in more businesses, institutions, government offices, and parks throughout The Americas.

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