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Contact: Steven Ellsworth
{623} 209.1530
steven.ellsworth@barronltg.com



Mark Thomas joins Barron Lighting Group

Glendale, Arizona - **Barron Lighting Group** announces the addition of Mark Thomas as **Growlite** Sales Manager. Mark will be responsible for accelerating the continued growth and ongoing sales of the **Growlite** business team as well as shaping the brand and its product offerings.

“We are excited to add Mark to our team. He brings a strong sales and marketing background, and a commitment to excellence in the horticulture lighting industry,” said Alan Tracy, President of **Barron Lighting Group**. “At **Barron**, our commitment has always been to provide best-in-class customer service while providing industry-leading products. With the addition of Mark as Sales Manager, this will allow us to expand our efforts and capabilities for the **Growlite** line of horticultural lighting products.”

Reporting directly to the President, Mark’s primary focus will be developing and implementing effective sales strategies. Mark’s responsibilities will also include leading the **Growlite** team to achieve sales targets while establishing productive and professional relationships with key personnel in assigned customer accounts.

Mark attended Youngstown State University where he earned a BA in Telecommunication. Prior to joining **Barron Lighting Group**, Mark was Director of Sales and Marketing with Eye Lighting International.

For more information about **Growlite** - <https://growlite.com>

About Barron Lighting Group

Barron Lighting Group manufactures and markets a comprehensive line of lighting solutions in LED and HID fixtures for commercial and industrial applications and is the parent company to four brands: **Exitronix** emergency lighting, **Trace-Lite** commercial and industrial lighting, **specialtyLED** commercial and decorative lighting, and **Growlite** indoor and greenhouse horticultural lighting.

For more information about **Barron Lighting Group** - <http://barronltg.com>

EXITRONIX
emergency lighting

specialtyLED
commercial & decorative lighting

TRACE LITE
commercial & industrial lighting

 **growlite**
BY BARRON LIGHTING GROUP

7885 N Glen Harbor Blvd • Glendale, Arizona 85307 • 800.533.3948 • 623.580.3948 • barronltg.com